

Australian Boycott List: Boycott criteria

Objective: To come up with a boycott list of products relevant for an Australian audience.

Overview:

Corporations that are implicated in Israel's genocide, apartheid and occupation of Palestine are complicit.

There are two types of complicity:

1. **Direct Complicity** is when a corporation provides material support for Israel's genocide and occupation by providing military, logistical, intelligence, financial, and infrastructure support to allow these crimes to continue. This would include weapons contractors like Elbit or Lockheed Martin who are providing the weaponry to facilitate the genocide and occupation, or tech companies that are directly supplying Israel with logistical, surveillance or operational tools to facilitate the genocide or occupation.

2. **Indirect Complicity** occurs when a company or institution fails to halt "business-as-usual" and continues to profit from, or aid, Israel's illegal settlements or military occupation. For example, Airbnb, the Israeli Banks, or dates sourced from the illegal settlements.

Categories of business activities that would equate to complicity

- **Military-Security:**
 - The sale, transfer, or diversion of arms, munitions, and other military or security equipment to Israel (including Artificial Intelligence, cloud services, other technological infrastructure, and dual-use items);
 - The purchase of military or security material from Israel, including spyware, or conducting joint military training with it or its organs;
 - Conducting joint military-security research with Israel or with its complicit universities;
 - The sale or purchase of surveillance and identification equipment;
 - The supply of security services, equipment, and materials to enterprises operating in the illegally occupied territory or enforcing apartheid.

- **Technology & Energy:**
 - The provision of transport, telecommunications, technological solutions (cloud services, database technologies, AI, etc.), or other services and utilities supporting the occupation or genocide.
 - The extraction and use of illegally acquired Palestinian natural resources, in particular water, land, and energy.
 - The sale or transfer of energy, inter alia, gas, oil, and coal to Israel that is essential for the genocide and occupation.

- **Construction/Destruction, Infrastructure & Environmental Crimes:**
 - The supply of equipment and materials facilitating the construction and the expansion of settlements, the wall, and associated infrastructure of the illegal occupation;
 - The supply of equipment for the demolition of Palestinian housing and property, the destruction of agricultural farms, greenhouses, olive groves, and crops, particularly in Jerusalem, the Jordan Valley, and Al-Naqab (Negev);
 - Pollution and the dumping of waste in or its transfer to illegally occupied Palestinian territory.

- **Banking, Finance & Captive Markets:**
 - Banking and financial operations, including loans for housing, infrastructure, and the development of businesses, that help to develop, expand, or maintain the illegal settlements.
 - Insurance for projects, companies, and activities linked to the genocide, or occupation.
 - The use of benefits and reinvestments of enterprises owned totally or partially by settlers for developing, expanding, and maintaining the settlements or any other aspect of the occupation;
 - Captivity of the Palestinian financial and economic markets, as well as practices that disadvantage Palestinian enterprises, including through restrictions on movement and administrative and legal constraints, including by pharmaceutical, water, electricity, and other companies.

Relevant criteria for a corporate target for an Australian-based boycott list.

- Must have broad brand recognition in Australia and be a product widely available/used by the general public
- Must have an ethical alternative/s
- Must be verifiably and demonstrably economically/financially linked to the complicity criteria above, this linkage must be proven through publicly available information/paper trail.
- Must not be based off identity, or political affiliation (i.e it is not enough to simply be Zionist - there must be tangible links to one of the criteria above)

Useful starting places for identifying and consolidating potential boycott targets:

- <https://investigate.afsc.org/>
- Boycott/No Thanks app
- UN Database
- Albanese genocide/corporate report

Research Standards and Verification Process:

Once appropriate corporate targets have been identified from pre-existing BDS databases, researchers should prioritise seeking verification and further information from:

Primary Sources:

- Corporate annual reports;
- Investor disclosures and regulatory filings;
- Government contracts and procurement records;
- Court documents;
- Official company statements;
- UN reports and databases;
- Official partnership announcements.

Secondary Sources

- Reputable investigative journalism;
- Academic research;
- Human rights organisation reports;
- Policy and legal analyses.

Where possible, significant claims should be supported by multiple independent sources.

Source Verification:

Researchers should:

- Trace claims back to their original source wherever possible;
- Verify that evidence is current and relevant;
- Distinguish between confirmed facts, allegations, and opinion;
- Document all sources used in research summaries;
- Avoid relying solely on social media posts, unsourced graphics, viral claims, or activist materials lacking verifiable evidence.

Claims that cannot be substantiated through publicly available evidence should not be included.

Corroboration Requirements

Before a corporation is recommended for inclusion:

- Significant claims should be supported by at least two independent sources where possible;
- Direct links between the corporation and identified complicity criteria should be clearly documented;
- Researchers should provide a concise written explanation outlining how the evidence satisfies the project's inclusion criteria.

Research Documentation

Each proposed corporate target should include:

- Company name;
- Relevant brands or products available in Australia;
- Category of alleged complicity;
- Summary of evidence;
- Source list;
- Assessment of evidence strength;
- Availability of consumer alternatives.

Transparency and Corrections

The project should maintain a transparent approach to evidence and methodology.

Where credible new information becomes available:

- Research findings may be updated;
- Companies may be reassessed;
- Corrections should be published where necessary.

The objective of the project is to maintain an evidence-based, accurate, and defensible assessment process grounded in publicly available information and recognised international human rights standards.

International legal justification for boycott:

To focus our list of complicity targets, we focus on business activities linked to activities connected to the following international legal rulings:

- The January 2024 determination by the International Court of Justice ([ICJ](#)) that Israel is plausibly violating the Genocide Convention in Gaza;
- The July 2024 [ICJ Advisory Opinion](#) determining that Israel's entire occupation of Gaza and the West Bank, including East Jerusalem, is illegal and that Israel is violating the prohibition against apartheid in the International Convention on the Elimination of all Forms of Racial Discrimination (CERD);
- The UN [Human Rights Council \(HRC\) parameters](#) used in deciding the complicity of corporations implicated in Israel's illegal settlement enterprise in the occupied Palestinian territory and included in its database;
- UN [HRC resolution](#) of April 2024 calling for a military embargo on Israel;
- UN [General Assembly resolution](#) of September 2024 calling on States to refrain from aiding or assisting the maintenance of Israel's illegal occupation as defined by the ICJ;
- Authoritative statements and reports by [UN special committees](#), [UN human rights experts](#), and [UN special rapporteur for human rights in the OPT](#).

